



CHORUS Workshop  
*Metadata gone wrong*  
*What to fix & Why it matters*

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# OA Switchboard the metadata exchange hub



video animation “A safe space for publication metadata”

## Having great metadata improves your:

Discoverability, visibility, usage, impact, and submissions



Business opportunities, contract negotiations, and customer satisfaction



Control in the open data ecosystem



Operational excellence



Management information, and insights into your customers and authors



Research integrity, publishing values, and reputation



# Why 'downstream' solutions... are not a solution!



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Inconsistency between structured metadata and information in the publication



Improved metadata not making it into Crossref

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While automated matching in the Research Organization Registry (ROR) Application Programming Interface (API) is sometimes able to parse ambiguous or partial affiliations, relying on this matching alone without otherwise improving data quality increases the risk of:



False positives: incorrect assignment of ROR IDs to the affiliations and funders (leading to inaccuracy)



False negatives: an inability to match any ROR ID to the affiliations and funders (leading to incompleteness)

# The real solution... fix it upstream!

Integrate metadata creation in your systems and workflows before publication, and relay it throughout the editorial, production, and publication processes



Corresponding author(s) at submission, acceptance, and publication and their affiliation(s) with PID(s)

**Accurate and efficient "each stage: first time right"**

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# Thank you

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