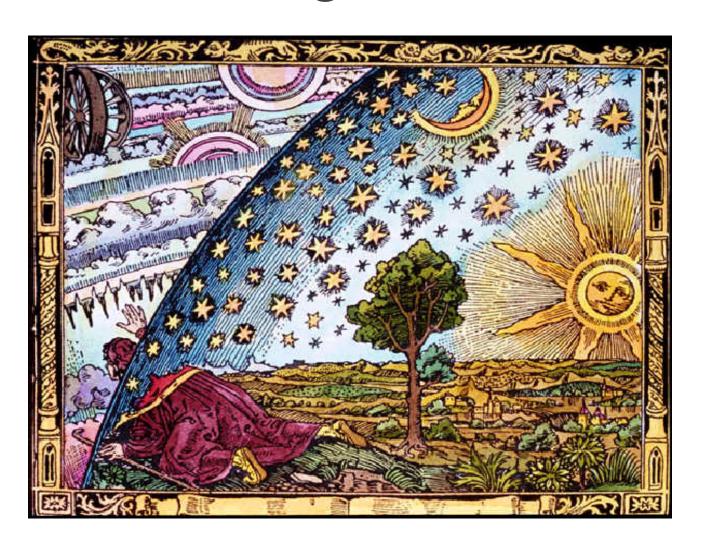
## Data: Recognition and Reward



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### Research data rewards and recognition

#### Sociological changes arising from shared data

Asking better questions vs. having unique data

Domain vs. cross-domain use and preservation

Who values the data?

Analogs with software and cyberinfrastructure

Reward metrics and recognition

#### P&T culture dynamics

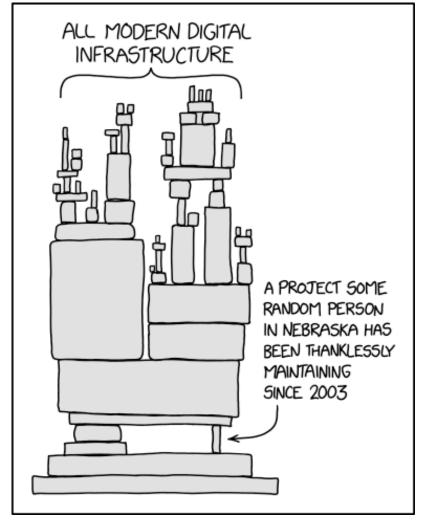
- Within units vs. campus recognition
- Old guard vs. new cultures

#### Uncertain quality metrics

• Usage dominates vs. peer review equivalent

Single investigator vs. team discovery

Roles and responsibilities



https://xkcd.com/2347/

