CHORUS FORUM
Real World Impact of Faculty Publications
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Our mission:
To create the highest quality academic and educational resources and services and to make them available across the world
As an industry, we standardized value reporting for librarians two decades ago*

This has been a relatively simple 1-to-1 reporting landscape.

But today, the value reporting landscape has fragmented.

The principle remains that **where there are payments, there needs to be accountability**.

*Project COUNTER – formed in 2003*
Demonstrate value to funders & authors

Protect research integrity

Preserve author choice

Support APC-funded gold OA

Interrogate impact data
DEIA: Author Demographic Survey Results

Ethnicity
Total Response: 297,943

- Western Europe (e.g. Greece, Sweden, United... 32%
- West Asia / Middle East (e.g. Iran, Israel, Saudi Arabia) 2%
- Sub-Saharan Africa (e.g. Kenya, Nigeria, South Africa) 8%
- South and Southeast Asia (e.g. India, Indonesia,... 4%
- South America (e.g. Brazil, Chile, Colombia) 2%
- Prefer not to disclose 7%
- Self describe 2%
- Pacific / Oceania (e.g. Australia, Papua New Guinea,... 2%
- North America (Canada, United States) 1%
- North Africa (e.g. Egypt, Morocco, Sudan) 4%
- Eastern Europe (e.g. Hungary, Poland, Russia) 2%
- East and Central Asia (e.g. China, Japan, Uzbekistan) 8%
- Central America and Caribbean (e.g. Jamaica,... 2%

Gender
Total Response: 266,470

- Woman 39%
- Man 55%
- Prefer not to disclose 4%
- Non-binary or gender diverse 2%

Race
Total Response: 279,845

- White 43%
- Hispanic or Latino/a/x 5%
- Middle Eastern or North African 3%
- Asian or Pacific Islander 3%
- Prefer not to disclose 7%
- Self describe 2%
A new community initiative that delivers standardized & shared infrastructure to report the impact of funded research publications

Provide a level & consistent playing field, based on shared standards

Facilitating efficient sharing of usage data to these stakeholders from a neutral location

Reduce duplication of effort/cost (both at funders and at publishers)

Neutral supplier unconnected to a publishing interest or proprietary data product

2023
First phase of Sensus Impact with pilot partners is underway with public launch at end of 2023

2024
Sustainable membership/participation model open to all (for service commencing in 2024)

Phase Two
Additional stakeholder dashboards and additional impact measures